

SPRING SKETCHING CLASS

THE ART GALLERY OF TORONTO



EDUCATIONAL PROGRAMME FOR THE SEASON 1936-37

GALLERY OPEN DAILY, 10 A.M. TO 5 P.M. ADMISSION 25c. MEMBERS FREE. FREE TO THE PUBLIC ON SATURDAYS, 10 A.M. TO 5 P.M.; SUNDAYS, 2 P.M. TO 5 P.M. ENTRANCE DUNDAS STREET, BETWEEN BEVERLEY AND McCAUL STREETS.

TAKE DUNDAS AND HARBORD CARS.

PROGRAMME OF EDUCATIONAL ACTIVITIES — 1936-37

HE following programme has been arranged by the Educational Department of the Art Gallery for the Season 1936-37. The monthly exhibitions, lectures, musicales, private views, gallery talks, study groups, nursery groups, and other classes for children and adults, loan collections, library, bulletins, are all part of the educational activities and are offered to members as a privilege. Moreover, the membership of the Art Gallery is essential to the maintenance of the valuable educational services offered to the people of this community.

Thousands of children and adults attended the Art Gallery for educational activities last year. There is no other gallery on this continent which has provided so much for its members, in addition to the exhibitions and social occasions which form part of the changing programmes of the Art Gallery.

The grants of the Carnegie Corporation of New York have made these activities possible. Such support cannot last for ever. By its aid the Gallery has given free entrance, free instruction, winter and summer, to children of the city, in addition to a great many adults. It has made valuable additions to our library and reproductions.

It is not too much to say that the Art Gallery of Toronto is known all over the sister Dominions and in many other countries as a centre for this particular social and artistic experiment in art appreciation and practice. It is now necessary to remind our members that our programme of free educational activities to children of Toronto, and to members of the Art Gallery, may have to be diminished considerably within the course of a year. The Carnegie Corporation gave their financial assistance renewing it each year for three years. They have generously extended this for another period of two years on a diminished scale. This means that if the activities are to be continued the Art Gallery will have to look elsewhere for support and the only avenues lead directly to our members and friends. One thousand new members would carry the Educational activities to the full. Active support and the financial contributions of say 250 of our present members would assure the continuance of free art education for children at the Art Gallery and the Children's Art Centre. Societies, Educational and Welfare organizations arranging to subsidize individuals or groups of children attending the classes would assure continuity for many.

These and other ideas are under consideration. In the meantime your membership and the increase of membership are important and valuable aids to the educational activities of the Art Gallery.

THE PRIVILEGES OF MEMBERSHIP

- 1. Private view of all exhibitions and free admission to the Gallery at all times.
- 2. Lectures and lecture courses, musicales, Gallery talks, etc.
- 3. Members' study groups and other classes.
- 4. Members' children's classes—6 to 14 years of age—at the Art Centre and Art Gallery.
- 5. Nursery groups for members' children—3 to 5 years—at the Art Centre.
- 6. Monthly bulletins and other publications issued by the Gallery.
- 7. Library and reference material.
- 8. Active co-operation with all members in arranging their own personal needs for study, and advice on pictures and other works of art.

9. Free admittance to various art institutions in Canada and the United States. For certain of the above-mentioned classes, held at the Art Centre, registration fees are charged. (See application form enclosed.)

The Private Views are held on the first Friday in the month, preceding each new exhibition. This is a pleasant social occasion affording the members first opportunity of seeing the shows.

Musicales are held on several occasions on Monday or Friday evenings during the season; the programmes and artists being selected either in relation to the exhibitions or for some musical quality which is unusual and seldom heard.

Lectures by prominent artists, and authorities on art subjects, are given on Monday evenings. Visiting lecturers of distinction will also be heard at the Art Gallery.

Gallery Talks are given on Friday afternoons at 4.30, to which members may bring friends. See Friday morning's press and monthly bulletins for details. A review of current art is given on the second Monday evening each month by the members of the educational staff and others.

Members' Study Groups—A private study group is conducted every Thursday morning at 11 a.m. An hour is spent with the exhibitions or in discussions of any other subject suggested by members of this group.

- I. Members' Art Classes—These will commence towards the end of October. Drawing from models, etching, lino-cutting, modelling, painting, and various crafts are among the forms of study. Classes will be practical study groups meeting three times a week in the Art Centre. These are not formal art classes with awards or certificates. They will be more for mutual association and entertainment and good instruction is provided.
- II. Members' Children's Class—At the Children's Art Centre. A special group for members' children only will be held and applications from members are requested early. The time of the classes will be 4 to 6 Friday afternoons, 9.30 to 12 on Saturdays. Children from 7 to 14 years are accepted in these classes.

Owing to the popularity of the Saturday class for members' children at the Art Centre last winter, crowding resulted, and it was felt that members' children would profit considerably by the facilities offered in the regular Gallery Saturday morning classes for children. These Saturday classes, therefore, will be a privilege available to members' children this winter. The Art Centre will be used on Saturday for all the smaller children attending and they will assemble there. The Saturday morning classes at the Art Gallery and all members' classes will be limited in numbers.

- III. Nursery Groups for Members' Children Only—From 3 to 5 years of age. This is a child study class, in charge of competent and sympathetic leaders. The success of these classes for children of pre-school age has been a notable feature of the programme of educational privileges offered to members. One of the interesting ideas arising out of these classes is the fact that mothers and children study in the Children's Art Centre on the same mornings. Only a limited number can be accepted.
- IV. **Teacher Members**—A special course for teachers is offered this year in the practical study of new techniques which may aid the teacher in varying the school art lesson as well as provide a source of great enjoyment. This course will only be held if there is a sufficient enrolment.

Teachers may become members of the Art Gallery for a special fee of \$5.00 a year. Teacher members of the Art Gallery have the advantage of many other classes, social occasions, musicales, etc., not available to non-members.

V. A Dancing Class will be arranged for two age groups provided there is an enrolment of at least 25 for each group. Arrangements will be made to suit the majority.

Requests for instruction or special classes will always receive cordial consideration.

REGISTRATION

The success of this programme depends upon the participation of members themselves. It is absolutely essential that applications for enrolment in any of the classes or study groups should be sent to the educational department as soon as possible. For classes numbered I. to V. above a registration fee is charged. An application form is enclosed with this bulletin. The Art Gallery reserves the right to discontinue any group or class not having sufficient enrolment or which does not maintain a satisfactory degree of attendance.

Membership Privileges in Other Galleries—As a special privilege the Membership Secretary has arranged free admittance to the following art institutions for members of the Art Gallery on presentation of their membership cards at the Gallery concerned:—The Albright Art Gallery, Buffalo, N.Y.; Art Association of Montreal, Montreal, P.Q.; The Cleveland Museum of Art, Cleveland, Ohio; The Memorial Art Gallery, Rochester, N.Y.; The Vancouver Art Gallery, Vancouver, B.C.; The Winnipeg Art Gallery, Winnipeg, Man.; The Grand Rapids Art Gallery, Grand Rapids, Mich.; The Art Institute of Chicago, Chicago, Ill.; The Detroit Institute of Arts, Detroit, Mich. The splendid collections of the National Gallery of Canada in Ottawa are always open free.

Special Privileges Offered to Teachers (non-members and members of the Art Gallery). The Educational Supervisor and staff are at the service of teachers, schools and educational associations and other groups. It is the aim and privilege of the Art Gallery to establish helpful relationships with teachers, schools and pupils of the city and vicinity.

Each month an announcement of the various kinds of lectures, gallery talks, classes and study groups is sent to all schools. The principal is requested to post this on the bulletin board of the school and to acquaint the staff with the opportunities offered.

The many lectures, gallery talks, demonstrations, and varied forms of study offered for the benefit of teachers and students, constitute a liberal education towards an understanding of art in its many forms. They contribute in no small way to the enlightenment and entertainment of those who teach this subject in schools.

Such work has the hearty approval and co-operation of the Board of Education, and every effort is made to present those subjects of most value in Art Education.

Lectures on Picture Study, Child Art, demonstrations of the Graphic Arts and the appreciation of Paintings, Sculpture and Architecture will be given. These will be announced from time to time and special circulars sent to all schools.

Teachers' Associations, Home and School Clubs and other organizations interested in education are requested to announce our programme at their meetings.

The Gallery as a Social Centre—Under certain conditions the Art Gallery is available to teachers and other school organizations for afternoon and evening reception meetings and lectures. There is no charge, and no charge may be made by any association for individual admittance.

Please address enquiries for this privilege to the Public Relations Secretary.

A thousand children each week attend the Art Gallery from schools of the city and vicinity. Teachers are invited to attend the children's classes for observation on Saturday mornings, when, on request, a member of the staff will show the different classes at work.

The reference library, the reproductions, prints, slides, photographs and many other valuable and useful exhibitions and reference material are available for loan and reference, on request to the Educational Department.

Teachers may become members of the Art Gallery for a special fee of only \$5.00 a year. Teacher members have the advantage of many other classes, social occasions, musicales, etc., not available to non-members.

SPECIAL GROUPS FROM PUBLIC AND PRIVATE SCHOOLS, COLLEGIATES, UNIVERSITIES, STUDY CLUBS, ASSOCIATIONS AND ART STUDENTS

Public, Separate and High School Pupils—Study groups from collegiates, private, public and separate schools are invited to make use of the Gallery. Provision is made for such groups to have the service of a guide to talk about the exhibitions. Teachers may, if they prefer, conduct their own classes. Notification of any visit is required at least two days in advance. Telephone Educational Department for arrangements.

Art Students—Students of the Ontario College of Art, art students of the Technical Schools of the city, and of Architecture in the University of Toronto, are invited to visit the Art Gallery for the purpose of research. Special talks will be arranged on request.

The monthly series of lectures and Gallery talks are free to art students on presentation of their registration cards.

University Groups—University groups from the various colleges are asked to arrange special hours for visiting the Art Gallery. Such groups will be in charge of a member of the Educational Staff.

LIBRARY ASSOCIATIONS, CHURCH SOCIETIES, SOCIAL ORGANIZATIONS

Such groups, having for their purpose the cultural education of young people, are invited to put the Art Gallery on their winter programme.

Exclusive use of the Gallery for evening occasions is offered without charge, provided no fee of any kind is asked, either for admittance or indirectly. A special leaflet will be sent, giving further information on application to the Public Relations Secretary at the Art Gallery.

In the afternoons Gallery talks and social occasions may also be arranged provided that a real interest in the Gallery collections is the object of the visit.

These privileges are not extended to private individuals nor to professional or commercial groups, only to public organizations doing a public service.

Many enjoyable evenings, with talks on pictures, music, social and recreational programmes have been held at the Art Gallery during the last few years. The purpose of this offer to the public is to enlarge the circle of art appreciation and to make the Gallery more familiar to Toronto citizens.

DAILY VISITS OF PUBLIC SCHOOL CLASSES

By special arrangement with the Toronto Board of Education, classes of public school children visit the Gallery daily, as part of the regular course of the schools. The collections of the Art Gallery, changed every month, are used for study purposes. The children are in the care of their class teacher and an appointed instructress, qualified for the work. By this plan, four classes a day visit the Gallery, a total of more than 25,000 each school year. Instructor—Miss Margaret Wilson, appointed by the Toronto Board of Education.

SATURDAY MORNING CLASSES FOR CHILDREN

These classes are open to children in public, private and separate schools in and about Toronto. During the past years about 7,500 children have been enrolled. Children from the ages of 7 to 13 years are admitted upon recommendation of the principals of schools. A test for those over ten years is held at the Art Gallery to limit the number enrolled to the capacity of the Gallery.

Children who have attended these Art Gallery classes in previous years may be recommended again and will be accepted, provided that their record at the Art Gallery is a satisfactory one. Assurance will be required from parents and child of regular attendance.

Leaflets and recommendation forms are sent out to all school principals early in October. The classes commence on the fourth Saturday in October.

The organization and instruction is in charge of the Assistant Educational Supervisor of the Art Gallery and a staff of experienced instructors.

The aim of these classes is to encourage creative ability and to develop an appreciation of the value and purpose of Art. The children are not trained to be either professional or commercial artists. By the exercise of their own natural capacity in drawing, painting, by designing and various other creative activities, the children are given an opportunity to develop and carry out their own ideas.

There are no charges for instruction or materials used, but an enrolment charge is made for each child, half of which is returned if good attendance is recorded at the close of the session.

Specially gifted ones are directed towards further training in art schools.

To the Junior Courses of the Ontario College of Art, talented children of 14 years are recommended and accepted each year, 40 children were recommended in 1936. More than 1,500 children were enrolled in the winter and summer of 1935-36 and a thousand children each week attend the Art Gallery from schools of the city and vicinity. Teachers are invited to attend the children's classes for observation on Saturday mornings.

Summer Classes for Children—Similar arrangements are carried out in relation to the summer classes, which are held in July and August, three days a week, for eight weeks. From more than 700 applications, 450 children were enrolled in the summer of 1936, and the Art Gallery is grateful to all principals and teachers who have co-operated in making these classes successful.

The reputation, and contribution to child education, made by these classes has passed beyond the limits of the Gallery and city. Exhibitions of children's work have become a well-known feature of the Art Gallery and the Canadian National Exhibition. Some are travelling to Ontario centres, cities of the Maritimes, on tour in the United States, in France and England, and at the present time in South Africa. These shows have brought the work of the Art Gallery children to the attention of present-day leaders in education. Members are assured that their support is given to a creative and social form of child education that leads not

only to the appreciation of art, but to the enjoyment and right use of leisure, and to the development of character.

In various places in Ontario, in Montreal, Halifax and Vancouver similar classes have been started, modelled largely upon the methods of the Art Gallery of Toronto.

THE CHILDREN'S ART CENTRE—4 GRANGE ROAD

groups, including members' children and nursery classes.

The most important extension of the Art Gallery's educational work during the last three years has been the establishment of the Children's Art Centre at 4 Grange Road, at the south-east corner of Grange Park, which has been made possible by the support of the Carnegie Corporation of New York. This house, with its pleasant rooms and workshops, is now a live centre for all kinds of children's art activities. Since October, 1933, it has maintained a steady and growing interest in the creative efforts of children, young people and adult members of the Art Gallery. The classes assemble each day, morning, afternoon and evening, and have been drawn from many sources. Experimental classes from various public schools and social welfare organizations come regularly, altogether more than twenty different

Special exhibitions of fine and applied art, and of children's art, are held from time to time, and frequently changed.

Books and reproductions, pictures, and a small museum are part of the equipment. The Children's Art Centre is open at all times and visits of members are cordially invited—a weekly visitors' day will shortly be announced.

Miss Freda Pepper is on leave for a year, to develop similar work with children in a centre newly established by Mrs. Edsel Ford in Detroit.

The Secretary-Librarian, Miss Gwen Kidd, will be pleased to hear from those interested, and to make appointments—telephone ADelaide 4388.

LIBRARY AND LOAN EXHIBITIONS

To the splendid library of books and reproductions many new volumes have been added during the last year, and these are available to members, teachers and students of art. A wide selection of the best art periodicals are taken, and the use of these, the many photographs, artist files and other data, is invited.

Reproductions, Etchings, Colour Prints, Etc.—The Art Gallery collection of facsimile reproductions by the masters of all great periods in art is available for study. These are of special value to students of art and facilities for their study will be made on application to the Educational Department. The collections have been greatly enlarged by the recent addition of over 2,000 photographic prints, many in colour, making this a most valuable collection of reference material. They illustrate the history of all the arts from the earliest times to the present day, and are offered for study and for loan purposes to schools, societies and students.

Loan Exhibitions—There are many fine collections available for lending to schools, libraries or any institutions which will care for their public showing under good conditions.

A full list of these will be sent on application. They include wood block prints, children's drawings, reproductions, etchings, lithographs, posters, manuscripts and reproductions of historical periods in art, architecture, painting, sculpture, and the allied arts, as well as work by individual masters. For schools, they are framed and mounted upon screens, and are available for short periods at the request of the principal of the school. There is no charge to schools of the city, but transportation must be arranged by the exhibiting centre.

To schools outside the city, libraries and other institutions and provincial centres, the exhibitions are sent framed or matted. The charges for transportation and insurance, which are very light, are borne by the exhibiting centre.

Students' unions, settlement houses, clubs, hospitals may also have the loan of these exhibitions. Sufficient notice must be given in advance in all cases, as they are in constant demand.

Application for further information is invited—please write to the Educational Department of the Art Gallery.

Lantern Slides-A large collection of lantern slides covering all periods of art, and Canadian painting and sculpture, is available for loan purposes. Art teachers and lecturers are invited to make use of this service.

Notice of one week, at least, is required in advance and a nominal charge of 50c is made for each set of approximately thirty slides.

The foregoing programme of the various activities is offered to members and public. For members there are exclusive social and educational advantages. the public, children and adults, there are many valuable opportunities. New members are welcomed cordially into the circle of membership, and are offered a programme of entertainment and instruction of amazing variety and extent. Membership includes the whole family and every fee is urgently needed to carry on the work of the Gallery. Present members are asked to support the Gallery in the coming season, and to make special efforts to enrol their friends and acquaintances.

During the winter session 1936-7, Mr Arthur Lismer, the Educational Supervisor, will be abroad in the southern Dominions. He was invited by the Union Government of South Africa to spend about a year to develop there activities similar to those which have been started and carried out in the Art Gallery of Toronto. Mr. Lismer goes to Australia and New Zealand before returning to Canada in September, 1937.

During his absence on leave, Miss Norah McCullough is in charge of educational activities, with the staff of instructors and assistants who have been carrying on the classes and study groups during the last few years at the Art Gallery and at the Children's Art Centre.

Chairman Education Committee	C. S. Band
Curator	Martin Baldwin, B.A.Sc.
	Jean Cowan
Public Relation Secretary	Margaret Boultbee

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Educational Dor	artment		

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Educational Department	
Educational Supervisor	Arthur Lismer, A.R.C.A., O.S.A
Acting Educational Supervisor	Norah McCullough, A.O.C.A.
Lecturer and Slide Librarian	Helen Kemp, B.A.

At the Children's Art Centre	
Instructors—Gordon Webber,	Secretary Librarian—Gwen Kidd
Audrey Taylor,	
Dorothy Medhurst.	

This educational bulletin is sent on request to all interested in the development of art and art appreciation in the city and province.